

Tea Forte™



RETAIL CATALOGUE 2025 | EUROPE
2nd HALF



Tea Forté™

The refined elegance of the Tea Forté experience engages the senses and inspires moments of relaxation and recharge. Our exceptional quality of ingredients, creative approach to flavor and blending, and alluring aromas and tastes create a distinctly modern experience design for today's tastes and lifestyles. Our pyramid infusers and loose teas packed in design-driven collections bring subtle flavors and simple refinement to every cup.

Favored by tea connoisseurs in over 35 countries, and offered at the world's leading hotels, restaurants, spas, resorts, cruise ships, and retailers, Tea Forté delivers a truly exceptional tea experience.

EXPERIENCE THE EXCEPTIONAL



AWARD WINNING BLENDS

Consistently honored for our exclusive blends, from our classic English Breakfast to our Blueberry Merlot, we source only the finest tea leaves and ingredients available worldwide, with over 40 tea blends.



SIGNATURE PYRAMID INFUSER

Designed to allow our whole leaf blends to luxuriantly unfurl into each deliciously aromatic cup. A memorable signature of our brand and the exceptional experience.





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NEW! WARMING JOY

This holiday collection was created with one purpose in mind: to bring joy to all. The delectable Ginger Snap, Harvest Apple Spice, White Ginger Pear, Sweet Orange Spice, and Winter Chai blends warm the soul with cozy baking spices, sweet fruit, and of course, the finest tea leaves.





A

B

WARMING JOY GIFT SET

A perfect gift elegantly packaged with a Mini Petite Presentation Box of 10 infusers, one red porcelain Café Cup with lid, and one red Tea Tray.

A | 610938 GIFT SET

RUBY RED CAFÉ CUP

Our limited-edition, 8-ounce Ruby Red porcelain teacup is one of our signature accessories.

B | 706807 CAFÉ CUP



NEW GINGER SNAP
BLACK TEA

Cinnamon, cloves, and ginger bring a spicy warmth to this festive black tea.



SWEET ORANGE SPICE
BLACK TEA

Fragrant cinnamon, clove, and orange for a classic that evokes the holidays.



WHITE GINGER PEAR
WHITE TEA

A delicate white tea brimming with ginger and pear notes.



HARVEST APPLE SPICE
HERBAL TEA

Orchard-ripe fruit and berries infused with warm baking spices.



WINTER CHAI
HERBAL TEA

Rooibos and exotic cardamom meet sweetly fragrant vanilla.



A

B



WARMING JOY PRESENTATION BOXES

A joyful collection of festive infusers featuring our best-selling holiday blends.

- A | 143938 PETITE PRESENTATION BOX (10 INFUSERS)
- 153938 PRESENTATION BOX (20 INFUSERS)

WARMING JOY TEA CHEST

A best-selling holiday assortment of our most heartwarming blends.

- B | 212938 TEA CHEST



**WARMING JOY
ADVENT CALENDAR (HERBAL)**

Festive herbal blends for a season of celebratory moments. Countdown each day with our limited-edition Herbal Advent Tea Calendar with an assortment of 24 different herbal infusions.

A | 111939 ADVENT CALENDAR (HERBAL)

**WARMING JOY
ADVENT CALENDAR**

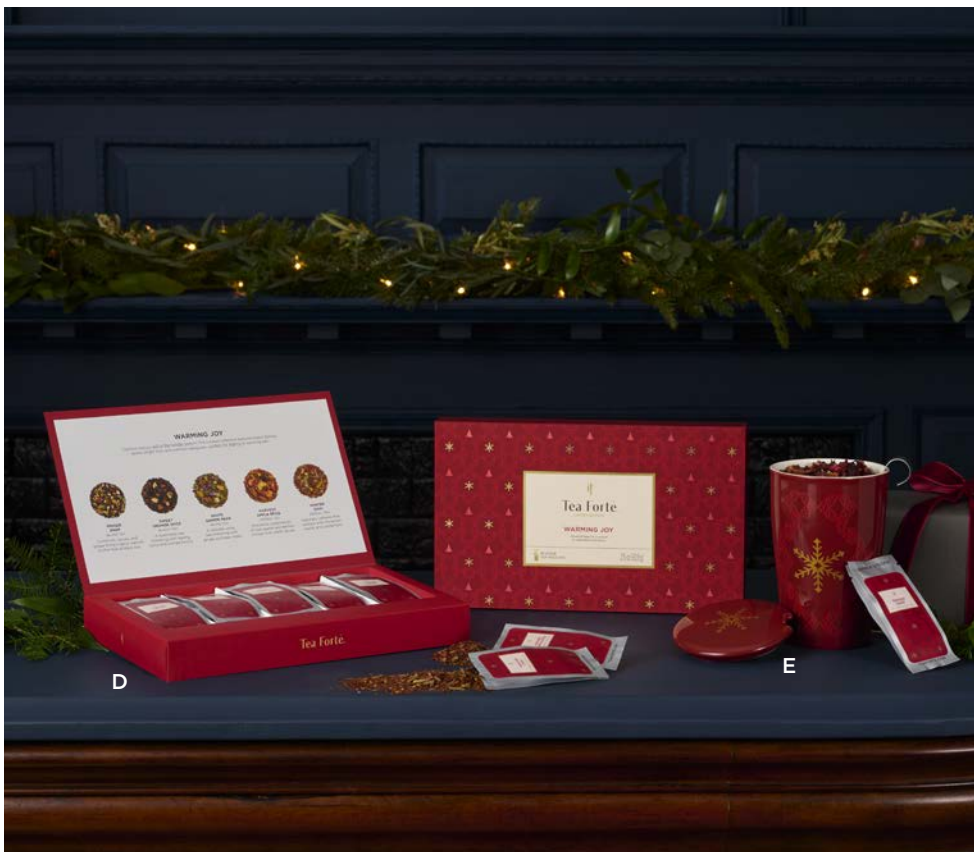
Welcome the holidays with our limited-edition Advent Tea Calendar, featuring an assortment of 24 different blends. Enjoy an aromatic cup of tea each day as you count down to Christmas.

B | 111938 ADVENT CALENDAR

WARMING JOY PETITE TEA TREE

A sweet sampler of 4 infusers makes the perfect stocking stuffer.

C | 104938 PETITE TEA TREE (4 INFUSERS)



**WARMING JOY
SINGLE STEEPS® SAMPLER**

A simple and elegant way to enjoy our heartwarming holiday best with 15 pre-portioned pouches of loose tea.

D | 351938 SINGLE STEEPS SAMPLER (15 POUCHES)

**WARMING JOY
KATI® STEEPING CUP & INFUSER**

A festive and thoughtful gift for a tea-loving friend—or yourself.

E | 701938 KATI STEEPING CUP & INFUSER



WELLBEING

Relax, restore, and revitalize mind and body with our Wellbeing Collection. Rooted in a gentle approach to holistic health, this collection of green and herbal teas impart antioxidant, antibacterial, and anti-inflammatory properties with each tranquil serving.

Includes: Defense, Invigorate, Purify, Radiance, and Serenity.

- A 13480** PETITE PRESENTATION BOX (10 INFUSERS) **K**
- B 23003** KATI® STEEPING CUP & INFUSER
- C 13380** PRESENTATION BOX (20 INFUSERS) **K**
- D 17963** SINGLE STEEPS® SAMPLER (15 POUCHES) **K**



DEFENSE
GREEN TEA

A defense-strengthening blend featuring echinacea, ginger, and elderberry.



INVIGORATE
GREEN TEA

An energizing, full-bodied blend with beetroot, ginger, ginseng, and matcha powder.



PURIFY
HERBAL TEA

A mellow yet juicy citrus-forward blend with purifying mate and dandelion root.



RADIANCE
HERBAL TEA

A fruit-forward, complexion-friendly blend with rosemary and citrus.



SERENITY
HERBAL TEA

A calming mint blend with hints of lavender, lemony nettle, and juniper berry.



DEMOISELLE

Curated with the New York Botanical Garden®, this collection will soothe the senses with teas blended of lush fruit and flora. Inspired by the warmth of the sun's radiant rays piercing through a rainforest downpour, where mist transforms the air, infusing the moment with renewed possibility.

Includes: Citrus Earl Grey, Mountain Oolong, Wildflower Honey Citrus, Ginger Lemongrass, and Tropical Passion Flower.

- A 601021 GIFT SET **K**
- B 152021 PRESENTATION BOX (20 INFUSERS) **K**
- C 705021 FIORE STEEPING CUP & INFUSER
- D 142021 PETITE PRESENTATION BOX (10 INFUSERS) **K**



CITRUS EARL GREY
BLACK TEA

Juicy Earl Grey with a creamy finish.



MOUNTAIN OOLONG
OOLONG TEA

A deep, dark tea, punctuated by the lush taste of peach.



WILDFLOWER HONEY CITRUS
GREEN TEA

A sweet and delicate green tea with notes of honeyed citrus and spring flowers.



GINGER LEMONGRASS
HERBAL TEA

Citrus notes balanced by cool spearmint and mellow licorice.



TROPICAL PASSION FLOWER
HERBAL TEA

Layered tropical notes of passion fruit and coconut meld with refreshing lemongrass.



MARIPOSA

Curated with the New York Botanical Garden®, this exquisite tea collection features lush, fruity flavors, and floral aromas; each vibrant blend inspires happiness, harmony, and rejuvenation.

Includes: Cucumber Mint, White Ginger Pear, Lemon Lavender, Pink Papaya Nectar, and Raspberry Nectar.

- A 601060 GIFT SET
- B 701060 KATI® STEEPING CUP & INFUSER
- C 142060 PETITE PRESENTATION BOX (10 INFUSERS)



Tea Forté is proud to support The New York Botanical Garden with six signature collections made with original artwork, hand-selected from The Garden's world-renowned LuEsther T. Mertz Library. Your purchase supports NYBG's work in plant conservation, horticulture, and education.

JUBILEE

This celebratory, limited-edition collection is inspired by our first five years of partnership with The New York Botanical Garden® and brings together the best of past collections with a selection of jubilant commemorative blends.

Includes: Orchid Vanilla, Strawberry Hibiscus, Cherry Blossom, Jasmine Green, Wildflower Honey Citrus, Peach Blossom, Vanilla Rose, Chamomile Citron, Hibiscus Blossom, and Mango Citron.

A 211038 TEA CHEST

B 142038 PETITE PRESENTATION BOX (10 INFUSERS)



JARDIN

A collection of organic teas inspired by the fruits and flowers of The New York Botanical Garden®. Immerse yourself in the garden with exquisite fragrant blends of black, oolong, green, white, and herbal teas.

Includes: Chocolate Rose, Strawberry Hibiscus, Green Mango Peach, Vanilla Pear, and Chamomile Citron.

A 13466 PETITE PRESENTATION BOX (10 INFUSERS)

B 20897 KATI STEEPING CUP & INFUSER

20722 GIFT SET



LOTUS

Made up of rare ingredients, the Lotus collection highlights some of the most unique flavors from around the world. Each satisfying cup is blended to soothe mind, body, and spirit.

Includes: Darjeeling Quince, Mountain Oolong, Orange Jasmine, Vanilla Pear, and Lemon Lavender.

- A 17866** SINGLE STEEPS® SAMPLER (15 POUCHES)
- B 20859** KATI® STEEPING CUP & INFUSER
- C 13416** PETITE PRESENTATION BOX (10 INFUSERS)
- D 13316** PRESENTATION BOX (20 INFUSERS)



HANAMI

Named for the Japanese festival honoring the annual cherry blossom bloom, this blend is a joyous pairing of tart cherries and fragrant flowers with soothing green tea. Hanami's customs revolve around breathing in, beholding, and appreciating the fleeting beauty of flowers in bloom.

Includes: Cherry Blossom.

- A 20895** KATI STEEPING CUP & INFUSER
- B 13464** PETITE PRESENTATION BOX (10 INFUSERS) **K**





HERBAL RETREAT

Day or night, these restorative caffeine free herbal infusions are an ideal way to relax the mind and revive the spirit. Each blend brings together herbs, fruits, and flowers for a supremely calming ritual.

Includes: Apricot Amaretto, Blueberry Merlot, Cherry Cosmo, Kiwi Lime Ginger, and Mojito Marmalade.

- A 13319** PRESENTATION BOX (20 INFUSERS)
- B 13419** PETITE PRESENTATION BOX (10 INFUSERS)
- C 17816** SINGLE STEEPS® SAMPLER (15 POUCHES)

CLASSIC COLLECTION

Discover a curated collection of our most definitive blends. Steep, sip, share, and discover new favorites with this classic collection of handcrafted teas.

Tea Tasting Assortment includes: best-selling black, green, white, and herbal blends.



TEA TASTING ASSORTMENT

- | | |
|-------------------|-------------------|
| Blueberry Merlot | Estate Darjeeling |
| Bombay Chai | Ginger Lemongrass |
| Caramel Nougat | Green Mango Peach |
| Chamomile Citron | Hibiscus Blossom |
| Cherry Blossom | Jasmine Green |
| Citrus Mint | Lemon Lavender |
| Cucumber Mint | Lemon Sorbetti |
| Darjeeling Quince | Mountain Oolong |
| Earl Grey | Orchid Vanilla |
| English Breakfast | Vanilla Pear |

17867 TEA CHEST (40 INFUSERS)
2 EACH OF 20 BLENDS



TEA TASTING ASSORTMENT

A perfect introduction to the exceptional Tea Forté experience. Includes: Black Currant, Earl Grey, Green Mango Peach, Jasmine Green, White Ambrosia, White Ginger Pear, African Solstice, Chamomile Citron, Ginger Lemongrass, Raspberry Nectar.

13320 PRESENTATION BOX (20 INFUSERS)
13450 PETITE PRESENTATION BOX (10 INFUSERS)



HERBAL TEA ASSORTMENT

Calming herbs, flowers, and fruits blended for a naturally caffeine free experience. Includes: African Solstice, Chamomile Citron, Ginger Lemongrass, Harvest Apple Spice, Wildberry Hibiscus.

13322 PRESENTATION BOX (20 INFUSERS)
13452 PETITE PRESENTATION BOX (10 INFUSERS)



HERBAL TEA ASSORTMENT

- | | |
|---------------------|---------------------|
| African Solstice | Hibiscus Blossom |
| Apricot Amaretto | Lemon Lavender |
| Belgian Mint | Mango Citron |
| Blueberry Merlot | Mojito Marmalade |
| Chamomile Citron | Purify |
| Cherry Cosmo | Radiance |
| Chocolate Fondue | Raspberry Nectar |
| Citrus Mint | Turmeric Chai |
| Ginger Lemongrass | Wild Berry Hibiscus |
| Harvest Apple Spice | Winter Chai |

17868 TEA CHEST (40 INFUSERS)
2 EACH OF 20 BLENDS



BLACK TEA ASSORTMENT

Bold, black tea leaves blended for the finest quality steep. Includes: Black Currant, Earl Grey, English Breakfast, Estate Darjeeling, Orchid Vanilla.

13321 PRESENTATION BOX (20 INFUSERS)
13451 PETITE PRESENTATION BOX (10 INFUSERS)



GREEN TEA ASSORTMENT

Green tea leaves blended with rich botanicals for a refined infusion. Includes: Green Mango Peach, Jasmine Green, Lemon Sorbetti, Moroccan Mint, Sencha.

13323 PRESENTATION BOX (20 INFUSERS) **K**
13453 PETITE PRESENTATION BOX (10 INFUSERS) **K**



SINGLE STEEPS®

The perfect measure for the perfect cup.™ Enjoy a single portion of your favorite tea conveniently pre-measured in stay-fresh packets. Simply tear open and pour into the infuser of your choice for a perfect 12-ounce steep—at home or on the go.

EACH CONTAINS 15 POUCHES (3 OF EACH BLEND)

BLACK TEA SINGLE STEEPS SAMPLER

Includes: Bombay Chai, Earl Grey, English Breakfast, Estate Darjeeling, and Orchid Vanilla.

17938 SINGLE STEEPS SAMPLER **K**

HERBAL TEA SINGLE STEEPS SAMPLER

Includes: Wild Berry Hibiscus, Strawberry Apple, Ginger Lemongrass, Citrus Mint, and Chamomile Citron.

17937 SINGLE STEEPS SAMPLER

ESSENTIAL GREENS SINGLE STEEPS SAMPLER

Includes: Green Mango Peach, Sencha, Moroccan Mint, Jasmine Green, and Lemon Sorbetti.

17881 SINGLE STEEPS SAMPLER **K**

FORTÉ CLASSIC SINGLE STEEPS SAMPLER

Includes: Earl Grey, English Breakfast, Green Mango Peach, Chamomile Citron, and Ginger Lemongrass.

17839 SINGLE STEEPS SAMPLER

WORLD OF TEAS SINGLE STEEPS SAMPLER

Includes: Bombay Chai, Moroccan Mint, African Solstice, Sencha, and Estate Darjeeling.

17818 SINGLE STEEPS SAMPLER **K**





FORTÉ CLASSIC LOOSE LEAF TEA CANISTERS

Tea Forté's award-winning loose leaf teas are available in recyclable, air-tight canisters that preserve the freshness and unique flavours of the distinctive blends. Blend labeling aligns with collections and tea type for ease of merchandising.

CLASSIC BLACK TEA

- 16329 BOMBAY CHAI **K**
- 16331 EARL GREY **K**
- 16332 ENGLISH BREAKFAST **K**
- 16337 SWEET ORANGE SPICE **K**

CLASSIC GREEN TEA

- 16339 GREEN MANGO PEACH **K**
- 16342 MOROCCAN MINT **K**
- 16344 SENCHA **K**

CLASSIC WHITE TEA

- 16346 WHITE GINGER PEAR

CLASSIC HERBAL TEA

- 16347 AFRICAN SOLSTICE
- 16349 CHAMOMILE CITRON
- 16351 GINGER LEMONGRASS **K**
- 16352 HARVEST APPLE SPICE
- 16353 RASPBERRY NECTAR

CAFÉ CUP PRESENTATION

This custom-designed collection features everything needed to transform the daily steep into a calming, centering practice.

- A 30400** CAFÉ CUP
6 CASE PACK
- B 30403** SUGAR & CREAMER SET
6 CASE PACK
- C 30409** ORCHID WHITE TEA TRAY
8 CASE PACK (2 TRAYS PER BOX)
- D 713015** BAMBOO OVAL TRAY
6 CASE PACK



TEA ACCESSORIES



20698
ICON STAINLESS LOOSE TEA INFUSER
10 CASE PACK



30412
POOM DOUBLE-WALLED GLASS
4 CASE PACK

KATI® STEEPING CUP & INFUSER

This contemporary ceramic tumbler with a stainless steel infusing basket makes steeping loose tea by the cup simple. The innovative double-walled construction keeps tea hot. Makes a generous 12-ounce cup.



701938
NEW WARMING JOY



701060
MARIPOSA



20897
JARDIN



23003
WELLBEING



20895
HANAMI



20865
CHERRY BLOSSOM



20859
LOTUS



20883
NOIR



FIORE STEEPING CUP WITH INFUSER

Fiore steeping cup with integrated stainless-steel infuser was inspired by nature to capture the beauty and bliss in each sip. These 14-ounce durable designed cups have been formed with a handle shaped to reflect a delicate tulip petal unfolding for the beholder.

FIORE TEAPOT WITH INFUSER

The 24-ounce Fiore Teapot with a stainless-steel infuser features a drip-free spout and a snug lid to keep tea warm. Perfect for sharing or enjoying a second cup!



705021
DEMOISELLE



705811
SAKURA



705810
STONE BLUE



715859
SAKURA



705806
BLUE AGAVE



715860
STONE BLUE



TEA OVER ICE®

Iced tea, on demand. Steep each perfectly proportioned pyramid with hot water, flash-chill over ice, and pour into an iced drinking glass for a refreshing infusion in minutes. Each infuser makes 24 ounces of fresh-brewed iced tea.



TEA OVER ICE PITCHER SET

All one needs to steep authentic iced tea. Includes two sculpturally designed, heat resistant, Steep & Chill™ glass pitchers that stack for a dramatic presentation. Makes 24 ounces. Contains sampler of 5 infusers.

711801 TEA OVER ICE PITCHER SET
4 CASE PACK



TEA OVER ICE 5 PACK SAMPLER

Contains one infuser of each iced tea blend: Orange Papaya, Ceylon Gold, Mango Peach, Ginger Pear, and Raspberry Nectar.

16712 SAMPLER (5 INFUSERS)
8 CASE PACK



TEA OVER ICE 5 PACK BOXES

Experience the refreshing realm of artisan crafted tea. Colorful packaging opens to invite and entice purchase. Five infusers per box.

- 16707 CEYLON GOLD K**
black tea
Black tea leaves from the renowned Blackwood Estate in Sri Lanka. Crisp, bright, and bold.
- 16711 GREEN MANGO PEACH K**
green tea
A sweet blend of mango and peach, enhanced by cool peppermint.
- 16710 WHITE GINGER PEAR**
white tea
Light ginger taste with sweet blackberry leaves and lemon balm.
- 16718 BLUEBERRY MERLOT K**
herbal tea
A sweet and savory blend of blueberries, hibiscus, and sage.
- 16709 RASPBERRY NECTAR K**
herbal tea
A refreshing blend featuring hibiscus, apple, and orange.

ABOUT TEA

TEA FACTS

All tea comes from the same shrub: Camellia Sinensis.

Herbal Tea (Herbal Tisane) does not originate from the Camellia Sinensis. Herbal teas include herbs, flowers, berries, spices, roots, or other flora sources.

STEEPING INSTRUCTIONS

Always use fresh water (never re-boil).

Follow recommended time and water temperature for steeping tea. Steeping too long may cause bitterness in the flavor of the tea.

STEEPING INSTRUCTIONS

BLACK	3-5 minutes contains caffeine	WHITE	2-3 minutes contains caffeine
OOLONG	5 minutes contains caffeine	HERBAL	5 minutes naturally caffeine free
GREEN	2-3 minutes contains caffeine		

HEALTH & TEA

All black, oolong, green, and white teas contain antioxidants and rich polyphenols which are known for their health benefits. Studies have shown that teas can help reduce the risk of cancer, cardiovascular disease and may have other health benefits.

For more information visit teausa.org.

BLENDE SELECTION

Tea leaves can be blended together with other natural ingredients to produce a variety of flavors to please any palate.

Tea is like fine wine: if you like full-bodied red wines, you may be drawn towards black teas. White wine drinkers will enjoy the lighter flavor profiles of green or white teas. Herbal teas are the perfect selection for those who are looking for a fruit or floral-forward flavor profile and a caffeine free option.

SELLING TIPS FOR TEA

SELF-PURCHASE BY TEA DRINKERS

Tea lovers enjoy trying new blends and Tea Forté offers many options that allow tea drinkers to sample new flavorful blends in a variety pack—either infusers (petite presentation box) or as loose tea in single-serve pouches (Single Steeps®).

GIFTING

Tea makes a wonderful gift and lets the gift recipient know that they are thought of and appreciated.

SUGGESTED HOLIDAY GIFTING OCCASIONS

- Birthday
- Father's Day
- Valentine's Day
- Hanukkah
- Easter
- Christmas
- Mother's Day

SUGGESTED PERSONAL GIFTING OCCASIONS

Gifts of appreciation:

- Hostess Gift
- Thank You Gift
- Teachers
- Coaches
- Bus Drivers

Gifts of celebration:

- House Warming
- Wedding Shower
- Birth of a Child

Gifts to offer comfort:

- Get Well
- Sympathy



PRODUCT REFERENCE GUIDE

Tea Forté teas are available in a variety of packaging variations featuring tea types or collections in design-driven packaging. From pyramid infusers to loose leaf tea, choose the assortment that best fits your merchandising and planogram needs as well as your customer's tea preferences.

This guide provides an overview of each product platform along with individual dimensions and case pack quantities to aid you in merchandising planning.



TEA CHEST

Ideal for true tea lovers, each of our various Tea Chests features an expansive assortment of 40 infusers. Under the lid, a detailed tasting menu invites the discovery of new favorites. The beautiful, reusable serving chest is easily refilled with our presentation box trays.

MEASURES: 21.26L X 20.00D X 8.51H CM | 3 CASE PACK
2 EACH OF 20 BLENDS



PRESENTATION BOX

The most popular way to enjoy Tea Forté, each design-savvy Presentation Box contains 20 pyramid infusers and a detailed tea menu under the lid.

MEASURES: 21.31L X 10.31D X 8.00H | 4 CASE PACK



PETITE PRESENTATION BOX

The most popular way to enjoy Tea Forté, each design-savvy Petite Presentation Box contains 10 pyramid infusers and a detailed tea menu under the lid.

MEASURES: 21.31L X 10.31D X 5.41H CM | 8 CASE PACK



LOOSE LEAF TEA CANISTERS

Enjoy the daily ritual of steeping your favorite loose tea. Each airtight, recyclable canister comes filled with one of our carefully crafted tea blends.

MEASURES: 7L X 7D X 13.5H CM | 4 CASE PACK



SINGLE STEEPS® SAMPLER

Loose tea, made easy. Each box contains 15 single-portion stay-fresh packets. Simply tear open and pour into any infuser for a perfect 12-ounce steep.

MEASURES: 25L X 3.3D X 14.7H CM | 6 CASE PACK



TEA OVER ICE® 5 PACK BOXES

Iced tea, on demand. Each box contains 5 infusers. Each infuser makes 24 ounces of fresh brewed iced tea.

MEASURES: 15.88L X 15.49D X 5.69H CM | 8 CASE PACK



KATI® STEEPING CUP & INFUSER

Our innovative lidded ceramic cup features an integrated stainless steel infuser for loose tea. Double-walled design keeps each 12-ounce steep hot.

MEASURES: 9L X 9D X 14.7H CM | 4 CASE PACK



FIORE TEAPOT WITH INFUSER

The 24-ounce Fiore Teapot with a stainless-steel infuser features a drip-free spout and a snug lid to keep tea warm.

MEASURES: 17.5L X 12.4D X 11.4H CM | 4 CASE PACK



FIORE STEEPING CUP WITH INFUSER

The 14-ounce ceramic cup includes a stainless-steel infuser basket and a ceramic lid that can be used as a tray after steeping.

MEASURES: 12.2L X 10.2D X 17.5H CM | 4 CASE PACK



Tea Forté™

Experience the Exceptional