

# Tea Forte™



Tea Forte.  
WHITE GINGER PEAR  
white tea

Tea Forte.  
PINK PAPAYA NECTAR  
herbal tea

Tea Forte.  
RASPBERRY NECTAR  
herbal tea

Tea Forte.  
CUCUMBER MINT  
green tea

Tea Forte.  
LEMON LAVENDER  
herbal tea

RETAIL CATALOGUE  
2024 | EUROPE



# Tea Forté™

The refined elegance of the Tea Forté experience engages the senses and inspires moments of relaxation and recharge. Our exceptional quality of ingredients, creative approach to flavour and blending and alluring aromas and tastes create a distinctly modern experience design for today's tastes and lifestyles. Our pyramid infusers and loose teas packed in design-driven collections bring subtle flavours and simple refinement to every cup.

Favoured by tea connoisseurs in over 35 countries, and offered at the world's leading hotels, restaurants and resorts, Tea Forté delivers a truly exceptional tea experience.

EXPERIENCE THE EXCEPTIONAL



## ..... AWARD WINNING BLENDS

Consistently honoured for our exclusive blends, from our classic English Breakfast to our Blueberry Merlot, we source only the finest tea leaves and ingredients available worldwide, with over 40 tea blends.



## ..... SIGNATURE PYRAMID INFUSER

Designed to allow our whole leaf blends to luxuriantly unfurl into each deliciously aromatic cup. A memorable signature of our brand and the exceptional experience.





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A

## NEW MARIPOSA

Curated with the New York Botanical Garden, this exquisite tea collection features lush, fruity flavours and floral aromas; each vibrant blend inspires happiness, harmony, and rejuvenation.

**Includes:** Cucumber Mint, White Ginger Pear, Lemon Lavender, Pink Papaya Nectar, Raspberry Nectar.

**A 142060** PETITE PRESENTATION BOX (10 INFUSERS)  
**701060** KATI® STEEPING CUP & INFUSER



**CUCUMBER MINT**  
green tea

Cool spearmint and basil with a hint of sweet blueberries.



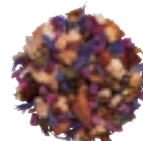
**WHITE GINGER PEAR**  
white tea

Delicate white tea leaves plus a hint of pear and spicy ginger.



**LEMON LAVENDER**  
herbal tea

This bouquet of garden herbs and flowers features sweet apple.



**NEW PINK PAPAYA NECTAR**  
herbal tea

Tropical fruit notes infused with juicy papaya and delicate flower petals.



**RASPBERRY NECTAR**  
herbal tea

Hibiscus and citrus make a beautiful ruby-hued steep.



# JUBILEE

This celebratory, limited-edition collection is inspired by our first five years of partnership with The New York Botanical Garden and brings together the best of past collections with a selection of jubilant commemorative blends.

**Includes:** Orchid Vanilla, Strawberry Hibiscus, Cherry Blossom, Jasmine Green, Wildflower Honey Citrus, Peach Blossom, Vanilla Rose, Chamomile Citron, Hibiscus Blossom, Mango Citron.

- A 142038** PETITE PRESENTATION BOX (10 INFUSERS)
- 701038** KATI® STEEPING CUP & INFUSER
- 211038** TEA CHEST



# JARDIN

A collection of teas inspired by the fruits and flowers of The New York Botanical Garden. Immerse yourself in the garden with exquisite fragrant blends of black, oolong, green, white and herbal teas.

**Includes:** Chocolate Rose, Strawberry Hibiscus, Green Mango Peach, Vanilla Pear, and Chamomile Citron.

- A 13466** PETITE PRESENTATION BOX (10 INFUSERS)
- B 20897** KATI STEEPING CUP & INFUSER



## WELLBEING

Relax, restore and revitalize mind and body with our Wellbeing Collection. Rooted in a gentle approach to holistic health, this collection of green and herbal teas impart antioxidant, antibacterial and anti-inflammatory properties with each tranquil serving.

**Includes:** Defense, Invigorate, Purify, Radiance and Serenity.

- A 13480** PETITE PRESENTATION BOX (10 INFUSERS) **K**
- B 23003** KATI® STEEPING CUP & INFUSER
- C 13380** PRESENTATION BOX (20 INFUSERS) **K**
- D 17963** SINGLE STEEPS® SAMPLER (15 POUCHES) **K**



**DEFENSE**  
green tea

A defense-strengthening blend featuring echinacea, ginger and elderberry.



**INVIGORATE**  
green tea

An energizing, full-bodied blend with beetroot, ginger, ginseng and matcha powder.



**PURIFY**  
herbal tea

A mellow yet juicy citrus-forward blend with purifying mate and dandelion root.



**RADIANCE**  
herbal tea

A fruit-forward, complexion-friendly blend with rosemary and citrus.



**SERENITY**  
herbal tea

A calming mint blend with hints of lavender, lemony nettle and juniper berry.



## HANAMI

Named for the Japanese festival honouring the annual cherry blossom bloom, this blend is a joyous pairing of tart cherries and fragrant flowers with green tea. Hanami's customs revolve around breathing in, beholding and appreciating the fleeting beauty of flowers in bloom.

**Includes:** Cherry Blossom.

- A 20895** KATI® STEEPING CUP & INFUSER
- B 13464** PETITE PRESENTATION BOX (10 INFUSERS) **K**
- C 16384** LOOSE LEAF TEA CANISTER **K**



## LOTUS

Made up of rare ingredients, the Lotus collection highlights some of the most unique flavours from around the world. Each satisfying cup is blended to soothe mind, body and spirit.

**Includes:** Darjeeling Quince, Mountain Oolong, Orange Jasmine, Vanilla Pear and Lemon Lavender.

- A 13316** PRESENTATION BOX (20 INFUSERS)
- B 13416** PETITE PRESENTATION BOX (10 INFUSERS)
- C 20859** KATI STEEPING CUP & INFUSER
- D 17866** SINGLE STEEPS SAMPLER (15 POUCHES)



## HERBAL RETREAT

Day or night, these restorative caffeine free herbal infusions are an ideal way to relax the mind and revive the spirit. Each blend brings together herbs, fruits and flowers for a supremely calming ritual.

**Includes:** Apricot Amaretto, Blueberry Merlot, Cherry Cosmo, Kiwi Lime Ginger and Mojito Marmalade.

- A 17816** SINGLE STEEPS® SAMPLER (15 POUCHES)
- B 13319** PRESENTATION BOX (20 INFUSERS)
- C 13419** PETITE PRESENTATION BOX (10 INFUSERS)

# CLASSIC COLLECTION

Discover a curated collection of our most definitive blends. Steep, sip, share and discover new favourites with this classic collection of handcrafted teas.

**Tea Tasting Assortment includes:** best-selling black, green, white and herbal blends.



## TEA TASTING ASSORTMENT

Blueberry Merlot	Estate Darjeeling
Bombay Chai	Ginger Lemongrass
Caramel Nougat	Green Mango Peach
Chamomile Citron	Hibiscus Blossom
Cherry Blossom	Jasmine Green
Citrus Mint	Lemon Lavender
Cucumber Mint	Lemon Sorbetti
Darjeeling Quince	Mountain Oolong
Earl Grey	Orchid Vanilla
English Breakfast	Vanilla Pear

**17867** TEA CHEST (40 INFUSERS)  
2 EACH OF 20 BLENDS



## TEA TASTING ASSORTMENT

A perfect introduction to the exceptional Tea Forté experience. Includes: Black Currant, Earl Grey, Green Mango Peach, Jasmine Green, White Ambrosia, White Ginger Pear, African Solstice, Chamomile Citron, Ginger Lemongrass, Raspberry Nectar.

**13320** PRESENTATION BOX (20 INFUSERS)  
**13450** PETITE PRESENTATION BOX (10 INFUSERS)



## HERBAL TEA ASSORTMENT

Calming herbs, flowers and fruits blended for a naturally caffeine free experience. Includes: African Solstice, Chamomile Citron, Ginger Lemongrass, Harvest Apple Spice, Wildberry Hibiscus.

**13322** PRESENTATION BOX (20 INFUSERS)  
**13452** PETITE PRESENTATION BOX (10 INFUSERS)



## HERBAL TEA ASSORTMENT

African Solstice	Hibiscus Blossom
Apricot Amaretto	Lemon Lavender
Belgian Mint	Mango Citron
Blueberry Merlot	Mojito Marmalade
Chamomile Citron	Purify
Cherry Cosmo	Radiance
Chocolate Fondue	Raspberry Nectar
Citrus Mint	Turmeric Chai
Ginger Lemongrass	Wild Berry Hibiscus
Harvest Apple Spice	Winter Chai

**17868** TEA CHEST (40 INFUSERS)  
2 EACH OF 20 BLENDS



## BLACK TEA ASSORTMENT

Bold, black tea leaves blended for the finest quality steep. Includes: Black Currant, Earl Grey, English Breakfast, Estate Darjeeling, Orchid Vanilla.

**13321** PRESENTATION BOX (20 INFUSERS)  
**13451** PETITE PRESENTATION BOX (10 INFUSERS)



## GREEN TEA ASSORTMENT

Green tea leaves blended with rich botanicals for a refined infusion. Includes: Green Mango Peach, Jasmine Green, Lemon Sorbetti, Moroccan Mint, Sencha.

**13323** PRESENTATION BOX (20 INFUSERS) **K**  
**13453** PETITE PRESENTATION BOX (10 INFUSERS) **K**

# SINGLE STEEPS®

The perfect measure for the perfect cup.™ Enjoy a single portion of your favorite tea conveniently pre-measured in stay-fresh packets. Simply tear open and pour into the infuser of your choice for a perfect 35cl steep—at home or on the go.

EACH CONTAINS 15 POUCHES (3 OF EACH BLEND)



## ESSENTIAL GREENS SINGLE STEEPS SAMPLER

Includes: Green Mango Peach, Sencha, Moroccan Mint, Jasmine Green and Lemon Sorbetti.

17881 SINGLE STEEPS SAMPLER



## WORLD OF TEAS SINGLE STEEPS SAMPLER

Includes: Bombay Chai, Moroccan Mint, African Solstice, Sencha and Estate Darjeeling.

17818 SINGLE STEEPS SAMPLER K



## FORTÉ CLASSIC SINGLE STEEPS SAMPLER

Includes: Earl Grey, English Breakfast, Green Mango Peach, Chamomile Citron and Ginger Lemongrass.

17839 SINGLE STEEPS SAMPLER





## FORTÉ CLASSIC LOOSE LEAF TEA CANISTERS

Tea Forté's award-winning loose leaf teas are available in recyclable, air-tight canisters that preserve the freshness and unique flavours of the distinctive blends. Blend labeling aligns with collections and tea type for ease of merchandising.

### CLASSIC BLACK TEA

- 16328 BLACK CURRANT
- 16329 BOMBAY CHAI **K**
- 16330 DECAF BREAKFAST **K**
- 16331 EARL GREY **K**
- 16332 ENGLISH BREAKFAST **K**
- 16333 ESTATE DARJEELING **K**
- 16336 ORCHID VANILLA **K**

### CLASSIC OOLONG TEA

- 16395 STRAWBERRY HIBISCUS
- ### CLASSIC GREEN TEA
- 16339 GREEN MANGO PEACH **K**
  - 16340 JASMINE GREEN **K**
  - 16342 MOROCCAN MINT **K**
  - 16344 SENCHA **K**

### CLASSIC WHITE TEA

- 16346 WHITE GINGER PEAR

### CLASSIC HERBAL TEA

- 16347 AFRICAN SOLSTICE
- 16349 CHAMOMILE CITRON
- 16351 GINGER LEMONGRASS **K**
- 16352 HARVEST APPLE SPICE
- 16397 HIBISCUS BLOSSOM
- 16353 RASPBERRY NECTAR

### HANAMI

- 16384 CHERRY BLOSSOM **K**

## CAFÉ CUP PRESENTATION

This elegant two-piece 24cl porcelain teacup ensemble is designed to work seamlessly with Tea Forté's pyramid infusers. The custom lid keeps the temperature even throughout the steeping process.

**A 30400** CAFÉ CUP  
MEASURES: 11.18L X 11.18D X 4.2H CM | 6 CASE PACK



## KATI® STEEPING CUP & INFUSER

This contemporary ceramic tumbler with a stainless steel infusing basket makes steeping loose tea by the cup simple. The innovative double-walled construction keeps tea hot. Makes a generous 35cl cup.

NEW



**701060**  
MARIPOSA



**701038**  
JUBILEE



**23005**  
SOLEIL



**20904**  
FLEUR



**20897**  
JARDIN



**23003**  
WELLBEING



**20895**  
HANAMI



**20865**  
CHERRY BLOSSOM



**20859**  
LOTUS



**20893**  
CHAKRA



## TEA OVER ICE®

Iced tea, on demand. Steep each perfectly proportioned pyramid with hot water, flash-chill over ice, and pour into an iced drinking glass for a refreshing infusion in minutes. Each infuser makes 71cl of fresh-brewed iced tea.



### TEA OVER ICE PITCHER SET

All one needs to steep authentic iced tea. Includes two sculpturally designed, heat resistant, Steep & Chill™ glass pitchers that stack for a dramatic presentation. Makes 71cl.

**20953** TEA OVER ICE PITCHER SET  
MEASURES: 15.5L X 15.5D X 29H CM | 4 CASE PACK



### TEA OVER ICE 5 PACK BOXES

Experience the refreshing realm of artisan crafted tea. Colorful packaging opens to invite and entice purchase. Five infusers per box.

MEASURES: 15.2L X 15.2D X 5.7H CM | 8 CASE PACK

- 16707 CEYLON GOLD K**  
organic black tea  
Organic black tea leaves from the renowned Blackwood Estate in Sri Lanka. Crisp, bright and bold.
- 16699 ORANGE PAPAYA K**  
black tea  
Smooth tangy orange notes with papaya adding sweetness.
- 16711 GREEN MANGO PEACH K**  
green tea  
A sweet blend of mango and peach, enhanced by cool peppermint.
- 16710 WHITE GINGER PEAR**  
white tea  
Light ginger taste with sweet blackberry leaves and lemon balm.
- 16718 BLUEBERRY MERLOT K**  
herbal tea  
A sweet and savory blend of blueberries, hibiscus and sage.
- 16709 RASPBERRY NECTAR K**  
herbal tea  
A refreshing blend featuring hibiscus, apple and orange.

# ABOUT TEA

## TEA FACTS

All tea comes from the same shrub: Camellia Sinensis.

Herbal Tea (Herbal Tisane) does not originate from the Camellia Sinensis. Herbal teas include herbs, flowers, berries, spices, roots or other flora sources.

## STEEPING INSTRUCTIONS

Always use fresh water (never re-boil).

Follow recommended time and water temperature for steeping tea. Steeping too long may cause bitterness in the flavour of the tea.

### STEEPING INSTRUCTIONS

<b>BLACK</b>	3-5 minutes   contains caffeine	<b>WHITE</b>	2-3 minutes   contains caffeine
<b>OOLONG</b>	5 minutes   contains caffeine	<b>HERBAL</b>	5 minutes   naturally caffeine free
<b>GREEN</b>	2-3 minutes   contains caffeine		

## HEALTH & TEA

All black, oolong, green and white teas contain antioxidants rich polyphenols which are known for their health benefits. Studies have shown that teas can help reduce the risk of cancer, cardiovascular disease and may have other health benefits.

For more information visit [teausa.org](http://teausa.org).

## BLEND SELECTION

Tea leaves can be blended together with other natural ingredients to produce a variety of flavours to please any palate.

Tea is like fine wine: if you like full-bodied red wines, you may be drawn towards black teas. White wine drinkers will enjoy the lighter flavour profiles of green or white teas. Herbal teas are the perfect selection for those who are looking for a fruit or floral-forward flavour profile and a caffeine free option.

# SELLING TIPS FOR TEA

## SELF-PURCHASE BY TEA DRINKERS

Tea lovers enjoy trying new blends and Tea Forté offers many options that allow tea drinkers to sample new flavourful blends in a variety pack — either infusers (petite presentation box) or as loose tea in single-serve pouches (Single Steeps®).

## GIFTING

Tea makes a wonderful gift and lets the gift recipient know that they are thought of and appreciated.

## SUGGESTED HOLIDAY GIFTING OCCASIONS

Birthday	Father's Day
Valentine's Day	Hanukkah
Easter	Christmas
Mother's Day	

## SUGGESTED PERSONAL GIFTING OCCASIONS

### Gifts of appreciation:

- Hostess Gift
- Thank You Gift
- Teachers
- Coaches
- Bus Drivers

### Gifts of celebration:

- House Warming
- Wedding Shower
- Birth of a Child

### Gifts to offer comfort:

- Get Well
- Sympathy



# PRODUCT REFERENCE GUIDE

Tea Forté teas are available in a variety of packaging variations featuring tea types or collections in design-driven packaging. From pyramid infusers to loose leaf tea, choose the assortment that best fits your merchandising and planogram needs as well as your customer's tea preferences.

This guide provides an overview of each product platform along with individual dimensions and case pack quantities to aid you in merchandising planning.



## TEA CHEST

Ideal for true tea lovers, each of our various Tea Chests features an expansive assortment of 40 infusers. Under the lid, a detailed tasting menu invites the discovery of new favourites. The beautiful, reusable serving chest is easily refilled with our presentation box trays.

MEASURES: 20.3L X 20.3D X 8H CM | 3 CASE PACK  
2 EACH OF 20 BLENDS



## PRESENTATION BOX

The most popular way to enjoy Tea Forté, each design-savvy Presentation Box contains 20 pyramid infusers and a detailed tea menu under the lid.

MEASURES: 21.6L X 10.7D X 8.4H CM | 4 CASE PACK



## PETITE PRESENTATION BOX

The most popular way to enjoy Tea Forté, each design-savvy Petite Presentation Box contains 10 pyramid infusers and a detailed tea menu under the lid.

MEASURES: 21.6L X 10.7D X 5H CM | 8 CASE PACK



## LOOSE LEAF TEA CANISTERS

Enjoy the daily ritual of steeping your favourite loose tea. Each airtight, recyclable canister comes filled with one of our carefully crafted tea blends.

MEASURES: 7L X 7D X 13.5H CM | 4 CASE PACK



## SINGLE STEEPS® SAMPLER

Loose tea, made easy. Each box contains 15 single-portion stay-fresh packets. Simply tear open and pour into any infuser for a perfect 35cl steep.

MEASURES: 25L X 3.3D X 14.7H CM | 6 CASE PACK



## KATI® STEEPING CUP & INFUSER

Our innovative lidded ceramic cup features an integrated stainless steel infuser for loose tea. Double-walled design keeps each 35cl steep hot.

MEASURES: 9L X 9D X 14.7H CM | 4 CASE PACK



## TEA OVER ICE® 5 PACK BOXES

Iced tea, on demand. Each box contains 5 infusers. Each infuser makes 71cl of fresh brewed iced tea.

MEASURES: 15.2L X 15.2D X 5.7H CM | 8 CASE PACK



Tea Forté™

Experience the Exceptional